

The Informer July 2007

The Chamber, 16 West Main Avenue, Taylorsville, NC 28681

Phone: (828) 632-8141; Fax: (828) 632-1096

Visit us on the Web at www.alexandercountychamber.com

E-mail us at delder@alexandercountychamber.com

Mission Statement: *The Alexander County Chamber of Commerce is organized to promote and coordinate the efforts of commerce, industry and the professions in order to maintain and strengthen a healthy business climate and to improve the overall quality of life for the citizens of Alexander County.*

Third Annual New Teacher Luncheon

**Sponsored by the Alexander County Chamber of Commerce
August 16, 2007, 12 noon at the ACHS Cafeteria.**

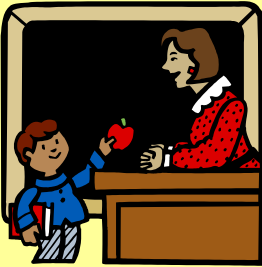
**Make plans to sponsor a teacher, to include items for the goody bags,
or to donate door prizes.**

Help the Chamber welcome our new teachers to Alexander County.

Cost to sponsor a teacher is \$35.00

(This includes lunch for you and a teacher)

To sponsor a teacher or to include items for the goody bags, contact the Chamber at (828) 632-8141, or e-mail delder@alexandercountychamber.com



4th Annual Chamber of Commerce Street Dance Set for September 15th



*A special event
presented by the
Alexander County
Chamber of Commerce*

Third Annual 'Dancin' in the Street'

Are you looking for a way to spend a Saturday evening that is **fun for the entire family** and, best of all, **FREE**? Then the fourth annual Chamber of Commerce Street Dance and Car Show is for you! Last year's dance was attended by hundreds of people of all ages who rocked and rolled in the streets of downtown Taylorsville. This year's event is scheduled for Saturday, September 15 from 5:30 p.m. until 10:00 p.m. Vintage cars, trucks, tractors, and motorcycles will be on display and will receive awards based on viewers' choice. Events scheduled for the evening include, a dunking booth, a cake walk, good food, a 50/50 raffle, children's entertainment, and, of course, dancing in the streets. A wide variety of refreshments will also be available. Sponsorships of the event will be \$300.00.

If you would like to enter your vehicle, help sponsor this event, be a vendor, or volunteer to help, please contact the Chamber of Commerce at 632-8141. Vehicles need to be in place by 5:15 PM; however, we ask that they not arrive earlier than 4:30 PM.



**Don't Miss Out On the Fun!
Come Out On September 15th as the Streets of Taylorsville
Fill with People, Music, and Fun!**

(photo courtesy of Presentations on the Web)



June Business of the Month
Brushy Mountain Golf Club



Brushy Mountain Golf Club was chosen as the Alexander County Chamber of Commerce's June 2007 Business of the Month. The award was presented on Friday, June 1. Pictured left to right: Chamber Board members Marissa Cooper and Pam Allen, Chamber Executive Director Denise Elder, Brushy Mountain Golf Pro Joe Ferguson, and Chamber Board member Steve Hunt.



**NEW LOCATION FOR
THE SPILLED BEAN
COFFEE HOUSE**

The Spilled Bean Coffee House will be closed from Sunday, July 1 - Wednesday, July 4, 2007 for relocating and holiday. They will reopen on Thursday, July 5 from 7:00 a.m. - 7:00 p.m. at their new location. The new location of the Spilled Bean Coffee House will be at The Bearpaw Trading Co. 604 W. Main Avenue, Taylorsville. (828) 632-5007.

Thanks for the Renewals
June

Alexander County Veterinary Service, PA
BB&T * Benfield Insurance Agency
Benefit Solutions * Carolina Orthopaedic Specialist, PA
Electric Beach Tanning & Hair Attractions
Holiday Inn Express & Suites
Mays Meats, Inc. * MCL Engineers, PA
Millsaps Realty * Paladin Industries, Inc.
Paragon Films, Inc. * P.J.'s Clothing & Accessories
Taylorsville Glass, Inc. * Taylorsville Well Drilling
Tilley Harley-Davidson, Inc. * Town & Country Drugs
Village Profile * Wildflowers



THUMBS UP!

A big **THUMBS UP!** is in order for **Allison Jarvis Taylor** of **Peoples Bank** in Hiddenite. Allison was recently promoted to Business Center Manager/ Assistant Vice President. She began with Peoples Bank in 1995 as a bookkeeper and has 12 years of banking experience. Allison continues to be responsible for the management of the Hiddenite office as well as individual loan portfolio development and deposit growth. Way to go Allison!



Chamber Night at the Crawdads

The Chamber of Commerce and the Hickory Crawdads are sponsoring Chamber Night at the Crawdads on Monday, July 23. Call the Chamber office (632-8141) to find out how you can get free tickets as a benefit of your Chamber membership. Come watch the Crawdads take on the Hagerstown Suns while you network with fellow Chamber members. Game time is 7 pm.

Lunch and Learn Program

Making the Best Choice: Tools for Selecting the Right Person for the Job

Most logical adults would agree that you can't turn a frog into a prince. Unfortunately, many hiring methods in use by companies all over the world are not much more scientific than kissing frogs and hoping for the best. For example, a traditional interview gives you only a 1-in-7 shot of hiring a top performer. However, there are other tools out there that can increase your odds to 75% of getting a "prince"! This session will introduce you to some additional screening methods to help you increase your odds of hiring a top performer, streamline your hiring process, increase compliance, reduce turnover, increase productivity, and most importantly, **STOP KISSING FROGS!**

This Lunch and Learn Program will be held on July 19, 2007 at the Western Carolina Industries (WCI) offices in Asheville, NC. from 11:30 a.m. - 1:00 p.m. The fees are \$15 for WCI members and \$30 for non-members. For more information please contact WCI, Inc. at 828-667-3311, or email at wciprograms@wciinc.org.

CVCC President Announces First Recipient of Alexander County Superintendent's Scholarship

Dr. Garrett Hinshaw, Catawba Valley Community College President, and Mr. Jack Hoke, Superintendent of Alexander County Schools, recently awarded Christopher "Tuffer" Douglas Howell of Bethlehem the very first Catawba Valley Community College/Superintendent's Scholarship for Alexander County. This scholarship is a full, two year scholarship and is awarded to an Alexander Central High School student who plans to pursue a teaching degree. Howell's goal is to become a middle school teacher. The Catawba Valley Community College/Superintendent's Scholarships will also be awarded to a student in Catawba County from one of its three school systems. Catawba Valley Community College is providing the scholarship funds through the Office of the President.

**The Foothills Lifestyle Expo
August 24 - 26, 2007
The Hickory Metro Convention Center**

The Foothills Lifestyle Expo comprises three pavilions of exhibits that showcase Foothills business for the regional population as well as businesses and families considering moving to The Foothills. The Expo will be based on the themes of America's most popular and best attended shows:

- **Outdoors & Sports** - The Foothills Outdoor Expo - The Things You Love to Do Outdoors - Featuring team sports like softball and soccer and individual sports like golf, cycling and tennis.
- **Home & Landscape** - The Foothills Home Expo - The Things You Need for Your Dream Home - The latest design and construction trends for your dream home or retirement getaway.
- **Retirement** - The Foothills "Our Generation" Expo - The Things You Need For the Lifestyle You've Earned - Retirement, health care and leisure opportunities for seniors & "boomers."

Details about this exciting triple Expo are located at www.foothillsoutdoor.com



Alexander County Blood Drives

- July 8 - Sulphur Springs Baptist Church
12:30 - 5 :00 p.m.
- July 13 - Wal-Mart
2:00 - 6:30 p.m.
- July 15 - Friendship Lutheran Church
12:30 - 5:00 p.m.
- July 25 - American Red Cross office
2:00 - 6:30 p.m.

ANNOUNCEMENTS

- The **Small Business Center at Catawba Valley Community College** is offering free monthly counseling sessions for start-up businesses at the Alexander County Chamber of Commerce on the second Thursday of each month with Small Business Center Director Bonnie Sweeting. The sessions are free of charge. Appointments must be made by 5:00 p.m. the day before. To make an appointment please call the CVCC Alexander Center at (828) 632-8221.
- **United Way of Alexander County** will have a car wash on Saturday, August 4 from 9:00 a.m. - 2:00 p.m. **Taylorsville Savings Bank** will sponsor the car wash at each of their branches which are located in Hiddenite on Hwy 90 East, Main Avenue Drive in Taylorsville, and Hwy 127 N. in Bethlehem. Cost....donations
- The **Chamber of Commerce** has a Brother 3 in 1 MFC-3240 C Color fax machine for sale for \$30. Fax, print, copy and scan . For more information call 632-8141.



The Chamber office will be closed on Wednesday, July 4, and Thursday, July 5, 2007 in observance of Independence Day.

A Thought for Today

It's easy to make a buck. It's a lot tougher to make a difference.

- Tom Brokaw



**DISCOUNT CAROWINDS
TICKETS**

Tickets are \$34.00

Tickets purchased are good for any one regular operating day this season.

(Admission price at the gate is \$44.95)
Get your tickets at the Chamber office
And save \$\$\$\$\$!!!

Alexander County
Chamber of Commerce
16 West Main Avenue
Taylorsville, NC 28681

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