



Mission Statement: The Alexander County Chamber of Commerce is organized to promote and coordinate the efforts of commerce, industry and the professions in order to maintain and strengthen a healthy business climate and to improve the overall quality of life for the citizens of Alexander County.

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*60th Annual Chamber Membership Banquet
More on this FANTASTIC evening inside...*



THE CHAMBER
16 WEST MAIN AVENUE
TAYLORSVILLE, NC 28681

828-632-8141 OFFICE
828-632-1096 FAX
MONDAY - FRIDAY
9AM - 5PM

Web: www.alexandercountychamber.com
Email: news@alexandercountychamber.com

In the Spotlight..

The Alexander County Chamber of Commerce held its annual meeting and awards banquet on Tuesday, February 22, 2011, in the Alexander Central High School auditorium and cafeteria. The evening began with the President's Reception held in the lobby of the auditorium to welcome Jeremy Fortner as the 2011 Chamber Board President.

The following awards were presented; The 2011 Larry B. Payne Farm Family of the Year Award, Payne Dairy Farm; The 2011 Citizen of the Year, Tim Kever; The 2011 Small Business of the Year, ; and CVCC-Alexander Center for Education, the 2011 Large Business of the Year. Plaques were then awarded to New Businesses in Alexander County in 2010. They were Beastly Power Equipment and Carolina West Wireless. Guests then proceeded to the Alexander Central High School cafeteria for a delicious dinner catered by Myra's Catering. Following dinner, Board President Jeremy Fortner presented plaques to Marvin Bentley, Chip Swinnie and Pam Allen for their service and dedication to the Chamber. Jeremy then spoke of the future of the Alexander County Chamber of Commerce. The evening came to an end with Jodi Smith giving away some generous door prizes that were donated by Chamber members.

The 2011 Alexander County Citizen of the Year *Tim Kever*



**Sponsored by Craftmaster Furniture Co.,
Schneider Mills, Inc. and the Town of Taylorsville**

Pictured Above: Jeremy Fortner, Chamber President; Arthur Gardin, Craftmaster Furniture; Chip Swinnie, Schneider Mills; Mayor Guy Holloman, Town of Taylorsville; Citizen of the Year, Tim Kever; Jodi Smith, Chamber of Commerce

The 2011 Alexander County Farmer of the Year *Payne Dairy Farm*



Sponsored by EnergyUnited

Pictured Above: Jon Colcord, Business Development Manager, EnergyUnited; Donald and Wanda Payne, Payne Dairy Farm, Jeremy Fortner, Chamber President.

***Retiring Board Members
Pam Allen
Marvin Bentley
Chip Swinnie
Thank You For Your Many
Years Of Dedicated Service***

Pictured on Right: Marvin Bentley, Bentley Tax Services; Jodi Smith, Chamber of Commerce; Chip Swinnie, Schneider Mills. Missing is Pam Allen, Mitchell Gold + Bob Williams



FEBRUARY RENEWALS

1/28/11 - 2/28/11

WE APPRECIATE YOUR SUPPORT!

Basic Finance, Inc.
Member Since 2003

Custom Framecrafters, Etc.
Member Since 2000

G L Wilson Building Company
Member Since 1996

Land's Electric Repair
Member Since 1990

Walmart Stores
Member Since 1988

Walker-Wooten Insurance Agency
Member Since 1990

Wildflowers
Member Since 1997

Alexander County is a wonderful
place because of your business.

The Highest Salesmanship

Harry Bullis, former chairman of the board of General Mills, give his salespeople the following advice:

“Forget about the sale you hope to make and concentrate on the service you want to render.”

The moment people’s attention is centered on service to others, they become more dynamic, more forceful and more difficult to resist.

“I tell our salespeople,” said Bullis, “that if they would start out each morning with the thought, ‘I want to help as many people as possible today,’ instead of ‘I want to make as many sales as possible today,’ they would find an easy open approach to their buyers and they would make more sales.”

“The person who goes out to help people to a happier and easier way of life is exercising the highest type of salesmanship.”

MARK YOUR CALENDAR!

Business and Industry

Appreciation Golf Tournament

May 17 , 2011 (rain date May 24th)

Brushy Mountain Golf Course

Sponsored by the

Alexander County Chamber of Commerce

Low Cost

Advertising Opportunity

Do you have a business sale, promotion or Open House? Get the word out by advertising in the Alexander County Chamber Monthly Newsletter.

Benefits for Your Business

Visibility to other Chamber Members

Highlights Your Business Niche

Promotes Sales & Specials

*Helps Drive Traffic to
Your Business Door!*

To take advantage of this opportunity, or for more information, contact Jodi at 632-8141 or news@alexandercountychamber.com

BLOOD DRIVES



American
Red Cross

Monday, March 7th

3pm - 7pm

Mt. Pisgah UMC, Hiddenite

Sunday, March 13th

12:30pm - 5pm

Sulphur Springs Baptist Church, Hiddenite

Tuesday, March 22nd

2:30pm - 7pm

Wittenburg Elementary School

Thursday, March 24th

11am - 3:30pm

Walmart, Taylorsville

Alexander County
Chamber of Commerce
16 West Main Avenue
Taylorsville, NC 28681

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TOMORROW'S DEADLINE.**

February Business of the Month

SERVPRO of Alexander & Caldwell Counties



The Alexander County Chamber of Commerce selected SERVPRO of Alexander & Caldwell Counties as the February Business of the Month. SERVPRO of Alexander & Caldwell Counties has been a member of the Chamber of Commerce since 2009. Pictured L-R; Kim & Randy Williams, Owners of SERVPRO of Alexander & Caldwell Counties; Jodi Smith, Chamber of Commerce.

PEOPLE WILL FORGET WHAT YOU SAID...
PEOPLE WILL FORGET WHAT YOU DID...

But People will NEVER forget how you made them feel !



Alexander County Chamber of Commerce and
 CVCC - Alexander Center for Education

Invite you to attend a

Learn @ Lunch Session

***Finding Opportunity
 in Today's Economy***

The Good, The Bad & The Opportunity

Thursday, March 10th, 2011

11:30a.m.

At CVCC - Alexander Center for Education

Cost - \$10 (Includes Lunch)

This workshop will address investor concerns surrounding the economy, including the recession, jobs, interest rates, inflation, the deficit and taxes. We will also explore how the current economic climate presents some attractive opportunities for investors.

Presented By Brook Biddy, Financial Advisor, Edward Jones

To register for this event, contact the Chamber of Commerce at 828-632-8141 or email ews@alexandercountychamber.com.

Reservations must be made by March 8th and are required to attend.

If you register & do not attend, you will still be charged \$10.

**Alexander County
 Chamber of Commerce**



**Breakfast
 &
 Business**



Thursday, March 17th



7:30am - 8:30am

Breakfast & Business
 will be held at the
 Chamber Office
 16 West Main Avenue
 Taylorsville, NC

Sponsored by



Breakfast is Free!
**Bring a guest and
 business cards for
 door prize drawings.**

**This is a great
 opportunity for
 networking and
 socializing.**

**The 2011 Alexander County
Small Business of the Year
*First Community Bank
Taylorsville Branch***



**Sponsored by Carolina West Wireless
and Piedmont Fiberglass, Inc.**

Pictured Above, Front Row: Douglas Caudle, Piedmont Fiberglass, Inc.; Dana Benfield, Mitzi Bumgarner, Tonya Ledford and Kelly Dishmond, all of First Community Bank; Jodi Smith, Chamber of Commerce. Back Row: Jeremy Fortner, Chamber President; Milton Campbell, First Community Bank President; Scott Shirey, Store Manager, Carolina West Wireless.

**The 2011 Alexander County
Large Business of the Year
*Catawba Valley Community College
Alexander Center for Education***



**Award Sponsored by Duke Energy
& Shurtape Technologies, LLC.**

Pictured Above, Front Row: Dr. David Streeter, CVCC Executive Academic Officer; Sharon Cox, CVCC-ACE Administrative Clerk; Carolyn Gilreath, CVCC-ACE Assistant to the Director; Linda Graham, CVCC-ACE Executive Director; Dr. Jo Foster, CVCC Board of Trustees; John Enamait, CVCC Dean of School of Business and Industry; Robin Nicholson, Government & Community Relations Manager at Duke Energy; Jodi Smith, Chamber of Commerce. Back Row: Jeremy Fortner, Chamber President; Wayne Wooten, CVCC-ACE Advisory Board and Retired CVCC Vice-President; Andy Anderson, CVCC Alexander County Public Schools Liaison; Dr. Garrett Hinshaw, CVCC President; Hon. Forrest A. Ferrell, CVCC Board of Trustees Chair, Deborah Rosenbalm, Shurtape

Our Sponsors

Alexander County Economic Development Corporation
Carolina West Wireless/Mountain Mobile
Craftmaster Furniture Company
Duke Energy
EnergyUnited
EnergyUnited Water Corporation
Martin Starnes & Associates CPA's, PA.
Piedmont Fiberglass, Inc.
Schneider Mills
Shurtape Technologies, LLC
Town of Taylorsville

*The Alexander County Chamber of Commerce
extends its sincerest appreciation to
the sponsors who made this event possible.*

**Thank you to the following for their
contributions of gifts and door prizes.**

**Alexander County YMCA, Beasley Power
Equipment, Carolina West Wireless,
Community One Bank,
Catawba Valley Community College,
Ellendale Elementary School,
Farm Bureau, Hancock & Moore,
Hickory Classic at Rockbarn,
Hickory Crawdads,
Martin Starnes & Associates, CPA's. PA,
SERVPRO of Alexander & Caldwell Coun-
ties,**