

2011 Small Business of the Year

The Small Business of the Year award is sponsored by Carolina West Wireless and Piedmont Fiberglass. We would like to take this opportunity to thank them for their support of this award.

The winner of the 2011 Alexander County Small Business of the Year Award has been in Alexander County for 14 years. This business is known for their steady, fundamental approach to banking and finance that focuses on balanced, long-term growth. They believe their strong, balanced approach is not only better for the company, but is better for their customers and the communities in which they live and serve.

Given the difficult banking environment that persisted throughout 2010, this year's Small Business of the Year has been able to report good operating results, good capital levels and credit measures. With unemployment at an all time high, they strive to help customers by meeting with those customers in need of direction in order for them to keep their belongings.

This year's Small Business of the Year is proud to say that out of their 10 employees, most have been with them for 10-15 years. This Business offers their employees the opportunity to participate in their families lives as well as their community. Many of their employees participate in civic groups and sponsored events. They have given continued support thru employees in order to help the Alexander Rotary Club in the BACPAC school program. They support the extension office in supplying employees for the REAL PEOPLE / REAL MONEY program that was done at West Middle School. Their head teller is our county's treasurer for the annual Relay for

Life event held each May. Also, Business financial classes from Alexander Central High School are bused to the bank so students can see hands on everyday banking and learn more about keeping a checkbook thru fun games and purchasing make-believe items. Our 2011 Small Business of the Year is always striving to find ways to participate in community activities that will bring a positive effect on the people of Alexander County.

It is my pleasure to present the 2011 Alexander County Small Business of the Year Award to the Taylorsville Branch of First Community Bank.